

EXPERIENCE

Walgreens Boots Alliance

Senior UX Designer | Nov 19, 2018 - Present

- Working on an enterprise suite of applications for the Renewal team
 - Noteable projects: Admin app/Roles & Permissions, contextual help drawer
 - Create high-fidelity visual designs using components from design system
 - Collaborate with team members and stakeholders to create the best user experience
- Lead the Animation/Motion Design team
 - Design micro-interactions at component level and document for usage
 - Document how components interact with other components on the page for best practices
 - Create an animation component library to use in Principle to efficiently build high-fidelity interactive prototypes
- Part of the design system team
 - Pattern alignment - auditing use cases across all applications to create consistent experience
 - Reviewed and identified needs to create new documentation for all components in our library
 - Created tickets for enhancing existing components in library

Sears Holdings Corporation

Art Director | Aug 14, 2018 - Nov 17, 2018

Senior UX Designer | Aug 29, 2016 - Aug 14, 2018

- Design for Product Detail Pages on Sears & Kmart for Desktop/Mobile/Apps.
 - Notable projects: upsell module, ratings & review optimization, protection agreements, and enhanced product options
- Collaborate with team members and stakeholders to create the best user experience
- Create high-fidelity visual design comps and prototypes
- Test ideas to learn and improve the success of a design
- Present findings and ideas to product owners and stakeholders
- Lead the Patterns & Standards team by evolving the component library into a design system
 - Conducted a site-wide audit of patterns and components
 - Held team exercises for brand building, and developing the new taxonomy
 - Worked with developers to implement our new design system
 - Held weekly alignment meetings to review new patterns and review enhancements to existing patterns

TravelClick Inc

Lead Interactive Designer for Media Ops and Web Services | Oct 2011 - Aug 2016

- Provide digital solutions for hoteliers all over the world
 - Travel agent media: Amadeus, Sabre, Pegasus, etc
 - Display media for online advertising
 - Templated & Custom websites
- Lead the media portion of our design team for 3 years before switching my focus to web design
 - Started as a contractor, and then was hired full time after six months
 - Within my first year, my hiring manager had resigned and I filled in
 - Responsible for communicating with third-party vendors and maintaining a positive relationship
 - QA client-provided material to make sure they met required specs in order to launch campaigns on time
 - Google AdWord and Google Marketing certified in 2015
- Email Marketing Design and Development (only when efforts were needed)
- Designed desktop & mobile websites using customizable templates for clients on a budget
 - Templates of different layouts included components that could be styled to the hotel's brand
- Designed fully custom websites for premium clients
 - Noteable projects: The London NYC & WeHO, Gamboa Rainforest Resort, Caribe Royale Orlando, Buena Vista Suites Orlando
 - Kick-off meeting with the client to introduce the brand and understand desired look & feel
 - Paired with a senior designer to prepare two different homepage concepts to present to the client
 - Primary designer finishes the entire design from homepage & subpages, to menus, navigation, booking engines and photo galleries
 - Used Google Analytics to research and study the client's site which allowed me to improve certain aspects during a redesign
 - Worked with developers to make sure the functionality met expectations of the intended design

TOOLS

Sketch
Figma
Principle
InVision Studio
Adobe Creative Suite
Tumult Hype
Google Web Designer
Apple & Microsoft tools

SKILLS

Visual Design
Usability Design
Information Architecture
Interaction Design
User Research
User Testing
Project Management

LANGUAGES

HTML / CSS
Javascript
Jquery
Actionscript

ACHIEVEMENTS

May 2018 - SHC Rockstar Award
2017 SHC Eppy Award winner
2015 Digital Advertising Award
2014 Digital Advertising Award

EDUCATION

Illinois Institute of Art - Schaumburg
Web Design & Interactive Media
BFA | Dec 2011

Illinois Institute of Art - Schaumburg
Graphic Design
BFA | Dec 2010